

# 2030

## 5 YEARS TO GO



09:00	Coffee and Registration	13:40	<b>Market Place of Solutions</b> <i>9 Pitching of members with short, middle &amp; long-term Solutions</i>
09:30	<b>General Assembly</b> <i>for members only</i>	14:35	<b>Market Place of Hurdles</b> <i>How to create next generation projects &gt; Lucius Tamm, Agroscope</i>
10:30	Coffee Break		<i>Go To Market discrepancies &gt; Leila Pamingle, Swiss Food Research</i>
10:50	<b>Welcome</b> > Dr. Wolfram Brück, President Swiss Food Research > Dr. Lucas Grob, Swiss Food Research > Anne Schmidt, Amt für Wirtschaft, Kanton Zürich		<i>Market validation 2.0 - Virtual Shelf &gt; Lucas Grob, Swiss Food Research</i>
11:15	<b>Keynote</b> <i>What Science Says About Transforming Agriculture and Food</i> > Prof. Dr. Robert Finger, ETH	14:50	Break
11:40	<b>Systemic Networking</b> <i>Get to Know the Actors From the Ecosystem</i>	15:00	<b>Keynotes</b> <i>How Industry manages the next 5 years &gt; Adrian Steiner, CEO Thermoplan</i>
12:10	Lunch		<i>What the Future Tastes Like on Our Farm &gt; Martin Jucker, Jucker Farm (in German)</i>
		15:50	Wrap-Up
		16:00	Apéro & Networking