

GENERAL ASSEMBLY

9.30 AM

GENERAL ASSEMBLY 2023

Dr. Fabian Wahl, President, Swiss Food Research

Dr. Lucas Grob, CEO, Swiss Food Research

MORNING SESSION

10.30 AM

COFFEE BREAK

10.45 AM

WELCOME AND INTRO

Dr. Fabian Wahl, President, Swiss Food Research

10.50 AM

15 YEARS SWISS FOOD RESEARCH

Dr. Peter Braun, Finance & Innovation, Swiss Food Research

11.10 AM

HISTORY PITCHING AND SUCCESS STORIES

Swiss Food Research members presenting

11.45 AM

SYSTEMIC NETWORKING

12.30 PM

TASTING LUNCH

AFTERNOON SESSION

13.45 PM

„THE FUTURE OF FOOD – MCKINSEY’S PERSPECTIVE ON CONSUMER BEHAVIOR“

Alexander Thiel, Leader of McKinsey’s Consumer Goods/ Retail Practice in Switzerland

14.05 PM

„BUILDING TRANSFORMATIVE CAPACITIES AND THE SPECIFIC ROLE OF LIVING LABS“

Dr. rer. pol. Markus Egermann, Leibniz Institute of Ecological Urban and Regional Development

14.50 PM

COFFEE BREAK

15.10 PM

KEY NOTE „INNOVATION FOR THE EATING HUMAN BEING“

Marije Vogelzang, Edible Philosophy Founder, Dutch Institute of Food and Design

15.50 PM

VISION AND WRAP-UP

Dr. Lucas Grob, CEO, Swiss Food Research

16.30 PM

APERRO AND CELEBRATION