

Information

4th edition

AGRO FOOD

innovation forum

08.09.2022

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FOOD
RESEARCH

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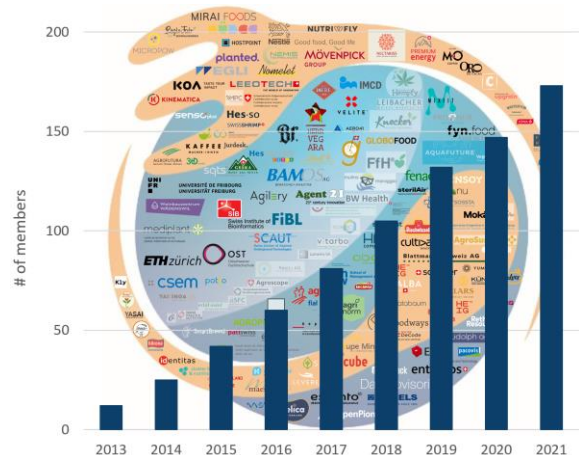
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About Us

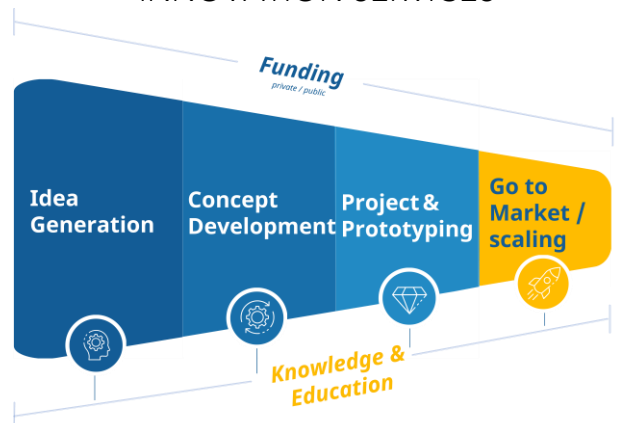
ASSOCIATION

- 170+ Members consisting of research, companies, and start-ups
- Independent Swiss-wide & internationally active network
- Neutral & Confidential
- Bridge-builder between all actors in the ecosystem
- since 2012:
 - 150+ supported innovation projects
 - 600'000+ CHF for direct project funding
 - 70% all funded/supported projects are continued

DEVELOPMENT OF THE SWISS FOOD RESEARCH ECOSYSTEM



INNOVATION SERVICES



PARTNER



Together with our Partners we have a multi-stakeholder reach into the Swiss Agro Food Ecosystem!

About the Event

AGRO FOOD INNOVATION FORUM

The "Agro Food Innovation Forum" offers a professional exchange platform for the further development and scale-up of ideas. Companies, research institutions, organizations, start-ups, entrepreneurs, and innovators have the possibility to exploit their business and impact potential.

Let's line up for the next generation! How can we drive transformation without creating symbiosis amongst all actors and interconnecting with the next generations at all levels? We are calling upon the "Next Generations" Agro Food Innovation Forum. Its' 4th edition will feature next-gen consumer insights, next developments of ecosystems, next food tech with disruption potential. Come and shape the "Next Generations" Agro-Food System!

Start-Ups will be pitching their businesses, and more will showcase their innovations at the marketplace or during breaks for tastings. Join us to experience the latest highlights on Swiss Future Food development. Connect, share and, network with all participants for more opportunities!

LOCATION - DATE - TIME



Berner Fachhochschule
Haute école spécialisée bernoise



BFH-HAFL, Länggasse 85, Zollikofen



8. September 2022

09h 00 - 18h 30

PROGRAM*

09:00	Start-Up Exhibition
09:45	KEYNOTES "Next Generation Agro Food System"
12:00	Tasting Lunch & Start-Up Exhibition
13:00	Start-Up Pitchings
16:00	KEYNOTES to be confirmed
17:00	Start-Up Exhibition & Networking Aperó

*There may still be changes in the program.

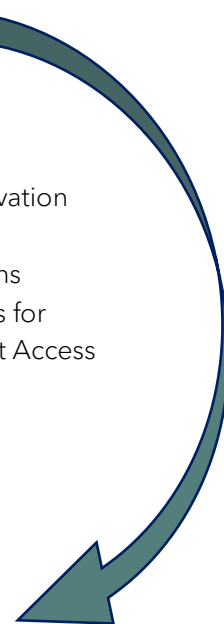
Tickets

Please register
here

TARGET AUDIENCE



- Company for technology, innovation
- Research Institutes
- Agricultural Research Institutions
- Companies & Service providers for Testing, Production and Market Access
- Investors
- Start-ups
- Students



TICKETS

CHF 199**

For MEMBERS.

CHF 499**

For NON-MEMBERS

CHF 90**

For students from a Swiss university (ETH, EPFL, Uni, UAS).

EARLY BIRD*

CHF 149**

For MEMBERS.

CHF 299**

For NON-MEMBERS.

FREE

For students from a Swiss university (ETH, EPFL, Uni, UAS).

For **MEMBERS / NON-MEMBERS** of Swiss Food Research, Kompetenznetzwerk Ernährungswirtschaft, Cluster Food & Nutrition or CrowdFoods. Please contact organizer for more information.

Cancellation free of charge until Friday, **31.07.2022**, afterwards participation fee will be charged.

*Earlybird availability: latest until 15.07.2022

** (Excl. VAT)

THIS INCLUDES

- access for 1 person to exhibition and auditorium/speakers
- Coffee break, Lunch and Apéro
- networking possibilities with representatives of industry, retail, research institutes, journalists and other entrepreneurs

Start-Up Packages

GENERAL CONDITIONS FOR EXHIBITING START-UPS

Exhibition fee for start-ups funded between 2018 and 2022.

CHF 149**

Exhibiting Start-up.

EARLY BIRD*

CHF 99**

Exhibiting Start-up.

Cancellation free of charge until Friday, **31.07.2022**, afterwards participation fee will be charged.

*Earlybird availability: latest until 15.07.2022

** (Excl. VAT)

THIS INCLUDES

- access for 3 people to exhibition and auditorium/speakers
- Coffee break, Lunch and Apéro
- networking possibilities with representatives of industry, retail, research institutes, journalists, and other entrepreneurs
- 5m² exhibition area
- pitching slot of 5 minutes
- mentioning in the exhibitions' digital documentation
- contact to media representatives
- 1-year free Swiss Food Research membership

Please register here



Start-Up Packages

EXAMPLE EXHIBITION AREA



© Swiss Food Research - Agro-Food Innovation Forum 2018



Ca. 250 m²



For maximum 20 presenting start-ups



Open to participants: 10h00-18h30

EXHIBITION SPACE START-UP



Space size approx. 5 m²



presentation table 160cm x 80cm



power connection "



pin board 120cm X 150cm



Access hours for exhibitors:
08h00 -19h00 for installation



© Swiss Food Research - Agro-Food Innovation Forum 2021

Start-Up Packages

PITCHING DETAILS



©Swiss Food Research - Agro-Food Innovation Forum 2019

- Pitching and space allocation will be in alphabetical order
- Presentation details:
 - English language
 - 5 minutes slot
 - Free speech and beamer
- 16:9 Format
- Please send file, named with company name Power Point or PDF-Format to:



events@swissfoodresearch.ch

Deadline: 24.08.2022

TASTING OPPORTUNITY

During coffee breaks and lunch consumption products can be prepared and integrated into the catering's offer.

Tell us, if and what products you want to be tasted and which handling and preparation is needed:



events@swissfoodresearch.ch

Deadline: 15.08.2022



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Start-Up Packages

COMMUNICATION



- Your start-up will be presented in the event's booklet (i.e. picture)
- Journalists are invited to the Agro Food Innovation Forum
- Coverage in dedicated articles in the trade press
- Social media marketing with organization partners

MEDIA COVERAGE



WEBPAGE



LINKEDIN



INSTAGRAM



YOUTUBE

Media Exposure

EXPOSURE

LinkedIn

± post Impressions (last 30 days) → 11.1K
Exposure to more than 2'835 Followers

11.1K

Post impressions

2,835

Total followers

Webpage

Exposure to more than 15'864 users /year
± page views → 60'000/year

Users

15.864

Page Views

58.181

Instagram

± accounts reached (last 90 days) → 604
Exposure to more than 222 followers

Accounts reached 604

Accounts engaged 107

Total followers 222

Newsletter

Exposure to more than 3'625 contacts
Total Audience **3,625** contacts

Sponsoring Packages

Involvement Level

Sponsor Benefits	Gold	Silver	Bronze
Logo auf Webpage	✓	✓	✓
Logo on the "Wall of Fame" at the event	✓	✓	✓
Mention in the Start-Up Booklet	✓	✓	✗
Social Media Posts (Instagram, LinkedIn)	✓	✗	✗
Mention in newsletter	✓	✗	✗
Ticket to AFIF 22	✓	✗	✗
	CHF 1000	CHF 500	CHF 250

For contribution and for more information please contact organizer.

✉ events@swissfoodresearch.ch



Contact Us



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