

## 9<sup>th</sup> Meeting of the Innovation Group Packaging

**Date:** 11. May 2022  
**Place:** FHNW, Brugg-Windisch – Brugg, Building 6, Room 6.0 D 09 (see next page)  
**Time:** 13:00 – 17:30

**The topic of holistically sustainable packaging is crucial - but what stands in the way of resource-efficient, sustainable and economically attractive solutions?**

"Same-same but sustainable" is often an initial expectation that makes many things difficult. If you think about things in a new way and consciously question the given, then the boundary conditions change and new possibilities open up. The question "WHY" is central here!

Often, however, we think we already know the solution without having really questioned the problem.

At the meeting of the Packaging Innovation Group we want to prepare the ground for the development of future solutions.

Therefore we want to understand the problems that stand in the way of

- resource-efficient
- sustainable
- economically attractive

packaging solutions.

Topics such as **recycling, packaging materials, marketing, shelf life of the packaged products, logistics**, etc. play an essential role.

In a workshop with various disciplines and "all" stakeholders, we want to openly name the problems and create opportunities that allow to develop new solutions.

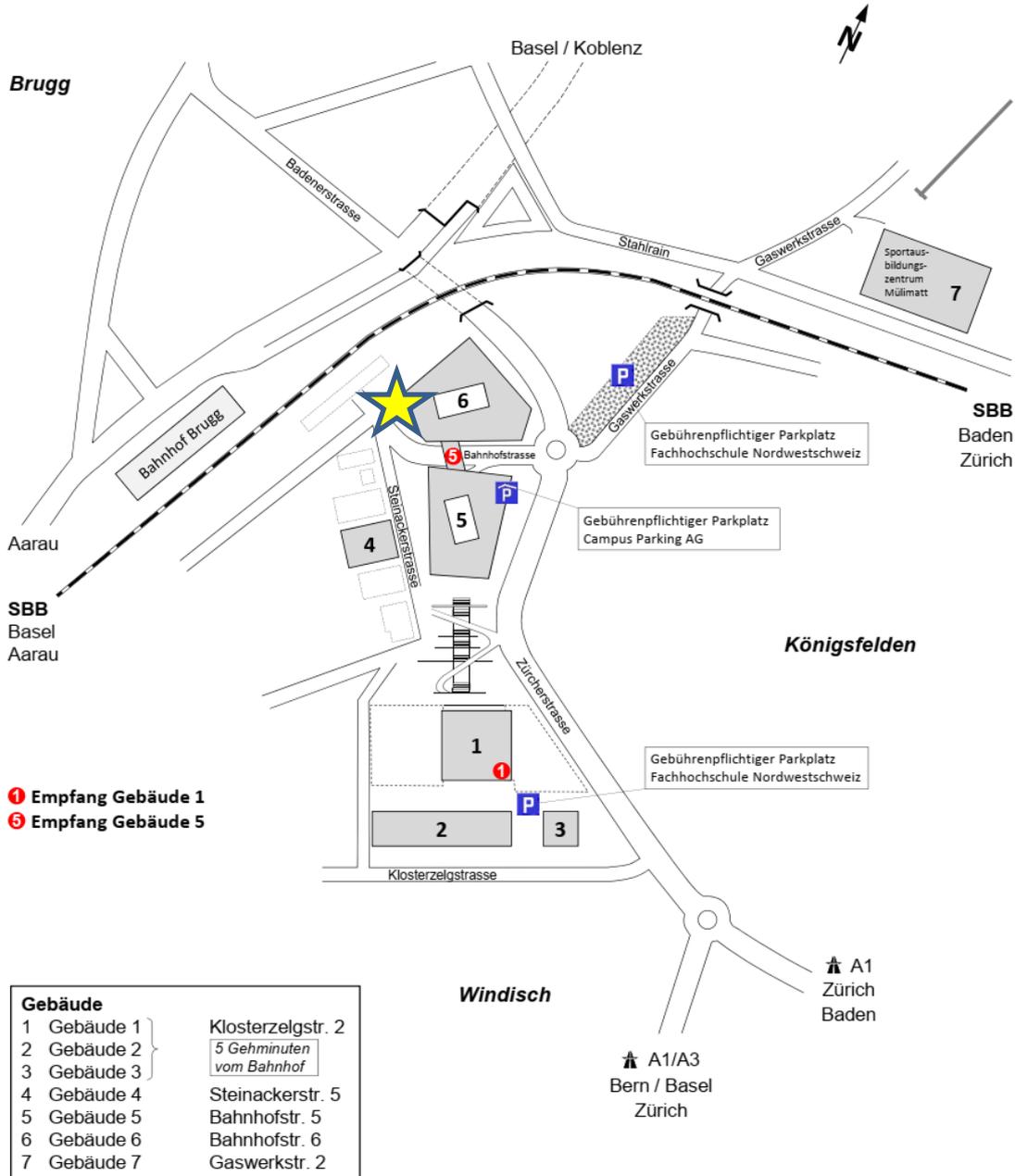
### Program

When	What	Who
13:00	<b>Register &amp; Coffee &amp; Snacks</b>	
13:30	Welcome	Swiss Food Research
13:45	Introduction to Workshop	Swiss Food Research
14:15	Together we draw the map - What are the boundaries today? In what fields do we face which problems? What limits us?	Working together
14:45	<b>Break &amp; Networking</b>  <b>Have a look at the map and find the field &amp; problem area you like to work on</b>	
15:15	Choose the problem you like to understand better - What are the causes behind? Who are the stakeholders involved? What is the opportunity that can be derived?	Working in groups & get to know your peers
16:30	Presentation of the problem and opportunity space	Each group presents their findings
17:00	Discussion & Wrap-up	Swiss Food Research & All
17:20	Networking & Apéro	
19:00	<b>End</b>	

## EVENT LOCATION

FHNW Nordwestschweiz - Brugg  
 Bahnhofstrasse 6  
 Brugg

### Situationsplan Campus Brugg-Windisch



Finding the way to the room – Room 6.0 D 09

