

Factsheet for start-/scale-ups and innovators

Agro Food Innovation Forum 2021

professional exchange platform for innovation growth & impact

Event date

31 August 2021

Opening hours
09h00-18h30

Location

The Valley

Kemtpark 3-5
8310 Kempthal | Zürich

General conditions for exhibiting start-ups

Exhibition fee for start-ups funded between 2017 and 2021

CHF 149*/99**

This includes:

- access for 3 people to exhibition and auditorium/speakers
- Coffee break, Lunch and Apéro
- networking possibilities with representatives of industry, retail, research institutes, journalists and other entrepreneurs
- 5m² exhibition area
- pitching slot of 5 minutes
- 1 to 1 – expert coaching sessions
- mentioning in the exhibitions' digital documentation
- contact to media representatives

*for members of Swiss Food Research, Kompetenznetzwerk Ernährungswirtschaft or Cluster Food & Nutrition. Please contact organizer for more information.

** Earlybird Tickets until availability, latest until 15.07.2021

Cancellation free of charge until Friday, **31.07.2021**, afterwards participation fee will be charged.

Please register here:

<https://www.swissfoodresearch.ch/en/events/2021-08-31/3-agro-food-innovation-forum/>

Example exhibition area



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- Ca. 250 m²
- For maximum 20 presenting start-ups
- Open to participants 10h00-18h30

Exhibition space start-up



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- Space size approx. 5 m²
- presentation table 160cm x 80cm
- power connection
- pin board 120cm X 150cm
- Access hours for exhibitors: 08h00-19h00 for installation

Pitching details



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- Pitching and space allocation will be in alphabetical order
- Presentation details:
 - o English language
 - o 5 minutes slot
 - o Free speech and beamer
 - o 16:9 Format
- Please send file, named with company name Power Point or PDF-Format to: events@swissfoodresearch.ch
Deadline: 24.08.2021

Tasting opportunity



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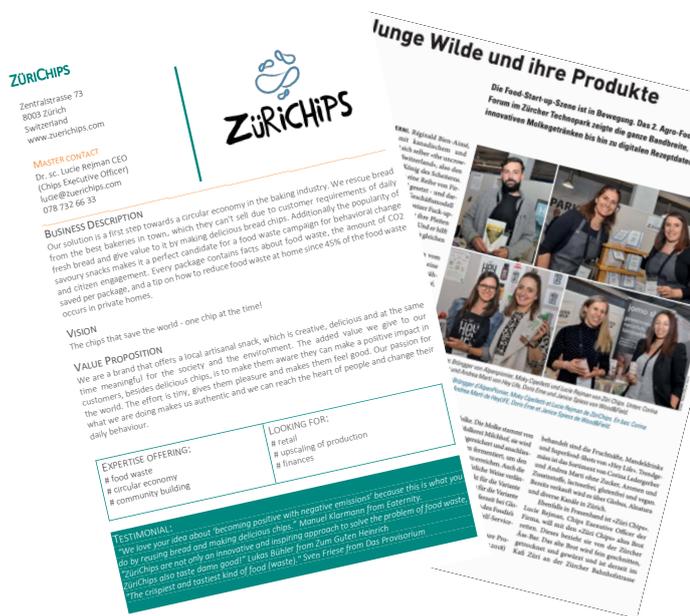
During coffee breaks and lunch consumption products can be prepared and integrated into the catering's offer.

Tell us, if and what products you want to be tasted and which handling and preparation is needed:

events@swissfoodresearch.ch

Deadline: 15.08.2021

Communication



- Your start-up will be presented in the event's booklet (i.e. picture)
- Journalists are invited to the Agro-Food Innovation Forum
- (Press coverage 2019: 5 Releases in sectorial prints and online journals)
- Social media marketing with organization partners

Contact details

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