



FoodInnopolis



swiss  
FOOD  
RESEARCH

Supported by

28 April  
29 2021

SWITZERLAND  
GLOBAL  
ENTERPRISE

Swiss-Asian Chamber of Commerce





# Thai – Swiss Food Tech Forum



28 April  
29 2021

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## 1<sup>st</sup> Thai – Swiss Food Tech Forum – 28 – 29 April 2021

### Day 1, Wednesday 28 April 2021

- 08:30 Registration
- 08:50 Introduction to Veertly platform
- 09:00 Welcome by Swiss Food Research & Food Innopolis
- 09:05 Opening words by H.E. Mr. Chakri Srichawana  
Thai Ambassador in Switzerland
- 09:15 Introduction to Food Innopolis and to the Start-ups
- 09:25 Introduction to Swiss Innovation Ecosystem by Swiss Food Research
- 09:35 Introduction to Swiss Food & Nutrition Valley by SFNV
- 09:45 „Food Market & Technology Trends in Switzerland & Europe” by S-GE
- 10:05 „Doing Business with Switzerland “  
Possibilities for investment – Why Switzerland?  
What to take into account when doing business in Switzerland!  
by S-GE & Swiss Asian Chamber of commerce

### 10:25 Break & Networking

- 10:40 Real case:  
“What to take into account when importing Thai Foods into Switzerland”  
Reports from a food importer & distributor
- 10:55 Start-ups pitching and Q&A – Get to know 3 Start-ups
- 11:25 Introduction to Day 2 - Sneak preview: Who will be there?
- 11:35 Visiting Start-ups & Organizers at their Booth  
Interaction between Swiss Industry partners & Start-ups
- 12:45 Wrap up and end of day one - free networking and discussions at  
booths can be continued. Event platform open till 14:00
- 14:00 Closing of platform



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### Day 2, Thursday 29 April 2021

- 08:30 Registration
- 08:50 Introduction to Veertly platform
- 09:00 Briefing & Introduction
- 09:05 Presentation of the Start-ups
- 09:10 Slot 1 – Presentation of 6 Start-ups

### 10:10 Break & Networking

- 10:25 Slot 2 – Presentation of 4 Start-ups
- 11:15 Wrap up & Intro of next block
- 11:20 Visiting Start-ups at their Booth & discussions
- 12:50 Closing words by Food Innopolis & Swiss Food Research
- 13:00 Free Networking & Sharing experiences continues  
Possibility for experience exchange between Thai & Swiss Start-ups  
Learning from each other –How is Start-up life in the different ecospheres?
- 14:00 Closing of platform