

## **RULES and TERMS & CONDITIONS**

### **FIRST OF ALL, HAVE FUN!**

Swiss Food Research and ETH Zurich (both named “organiser”)  
The MAKEathon Terms of Entry

We are pleased to announce our MAKEathon! Here are the rules:

By entering the MAKEathon, you agree to the following legally binding Terms of Entry. IF YOU DO NOT AGREE, DO NOT ENTER THE COMPETITION.

### **TIME & PLACE**

The MAKEathon event commences at 13:00 PM CEST on the 23rd October 2020, and ends at 15:00 PM CEST on the 25th October 2020.

Participants will work at The Valley in Kempththal during the three days.

### **COVID**

The organisers will ensure appropriate safety and health measures. The organizers will establish a working environment compliant with the requirements imposed by the BAG and the Canton of Zurich. Participants are required to bring masks for situations where the 1.5 m distance cannot be maintained. The wearing of masks will not be mandatory. However, participants can wear masks at all times if they wish to do so. If the situation worsens and the organisers feel the safety of the participants cannot be guaranteed, the event will be conducted remotely via Veertly. The organisers reserve the right to change the mode of the event up to 21st October 2020. The participants will be obliged to attend the remote event.

### **FEE**

There is **no charge** for participation.

### **REGISTRATION & TEAM FORMATION**

The application is open until the **14th October** and will be reviewed on a rolling basis. Please give details about YOUR skills and expertise, as well as your particular interest and motivation for applying. This will help us creating good teams!

If you cannot attend the event anymore, please inform the organiser as soon as possible so that we can invite other participants from the waiting list.

The team will be pre-selected by the organisers prior to the event in order to ensure the even distribution of key skills of food tech & science, business, design and engineering.

In order to minimise the difficulty of communication across multiple parties within a short period of time, five is the maximum number per team.

### **IDEA & PROJECT ELIGIBILITY**

The submission project/idea must be new and unique. Additionally, it must address the challenge of the competition.

## **DESIGNS & PROTOTYPES**

To ensure a level field for all contestants, all design and prototypes must be created within the duration of the MAKEathon. We want to ensure that all participants start off on the same footing and we also want to preserve the true nature of a MAKEathon. Failure to comply will result in the offending teams and participants' disqualification.

## **CODE OF CONDUCT**

We expect all participants to follow high ethical standards. Show respect to all participants, attempt collaboration before conflict, and refrain from demeaning comments.

This is a harassment-free event for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices. We do not tolerate harassment of participants in any form. If you're aware of any harassment, please report it immediately to event organisers.

## **PRIVACY POLICY**

The personal details provided at registration will be used strictly only for MAKEathon administration purposes.

1.1 The organisers will use the information on your application form to administer and promote the MAKEathon and further events of a similar nature.

1.2 All participants agree that the organisers may promote this event including by photographs taken at the event. If you are not willing to be photographed, tell the organiser.

1.3 The organiser also has the right to use for advertisement in the publicity statements or events, including all types of media, both print and online:

- the process photos
- short descriptions & presentations (provided by the teams in digital form, including documents, videos, photographs). By default all information available can be used for publication unless the teams claim that as confidential – see also 2. Intellectual property
- all participating teams' names and likenesses

## **INTELLECTUAL PROPERTY, CONFIDENTIALITY AND OWNERSHIP**

### **1. Respecting material of other participants**

Participants to this MAKEathon will respect the authorship of ideas and material submitted by other participants or discussed between participants and will not make use of them without permission of the creator(s).

No material submitted or presented in the MAKEathon will be treated as confidential and participants are entirely responsible for any decision to communicate ideas, being in mind publication prevents patenting. Participants therefore must consider carefully what they disclose and not disclose any information or material which they regard as

patentable technology or commercially sensitive information. See also para 2.1 and 3 below.

Any disputes between participants or within teams will be for the participants/teams to resolve.

## **2. Intellectual Property (IP):**

General statement: The MAKEathon is a “semi-public” event with a large number of participants from different disciplines. People interested in bringing in their input on solving given challenges join together to work out in a collaborative and open manner proposal for solutions. This is regarded as open innovation which by default follows an open, non confidential and no individual benefit approach. This is different to innovation processes often done within companies with a clear confidential and benefit approach (closed innovation). This does not mean, that in open innovation there is no ownership of ideas – also in open innovation individual idea contribution has to be respected and the future use of the idea has to be negotiated with and agreed by the idea originator. Each participant and each legal entity involved has to respect this and acts accordingly. Up until today there is no simple solution nor regulation that can be easily applied to manage open innovation and IP.

[https://www.wipo.int/wipo\\_magazine/en/2020/02/article\\_0005.html](https://www.wipo.int/wipo_magazine/en/2020/02/article_0005.html)

2.1 Material submitted to MAKEathon will be shown to the facilitators, mentors and judges.

2.2 The organiser has the right to record presentations, photos including screenshots, prototypes, audio, or video recordings. The records allow to prove the origin of the idea and thus helps protecting the originators. The records will stay with the organizer. The organizer has the right to publish and disclose online in a publicly discoverable fashion these records unless the team demands for non disclosure to an audience outside the MAKEathon participants.

2.3 All participants guarantee they have checked that they are not including any third party ideas or material and/or they have all the permissions they need to use anyone else’s input to their prototype (including any member of staff, supervisor, other students, employers, work colleagues, friends)

2.4 Organiser staff are funded to generate this MAKEathon concept and disseminate it. The MAKEathon concept (and all material supplied and website content and processes) belongs to the organiser, developed under the EIT Food MAKEit project. If you wish to use it, this must be discussed with the organiser.

2.5 The organiser does not claim ownership of any materials submitted or prototypes created. Ownership by participants is determined by normal legal principles. (See WIPO [https://www.wipo.int/edocs/pubdocs/en/intproperty/450/wipo\\_pub\\_450.pdf](https://www.wipo.int/edocs/pubdocs/en/intproperty/450/wipo_pub_450.pdf))

3. Platform provider terms – video conferencing/collaboration providers. When deciding to disclose material via the IT platforms being used for the Virtual MAKEathon, please consider the platform providers terms and conditions, including any data they collect about you or use of your content. You must familiarise yourself with their specific terms and condition.