

# Swiss Food Research - Bridging Innovations – From Idea to Implementation

Sustainable  
development of  
values and markets  
through innovations



Grande Viaduc de Millau - ein Bauwerk der Superlative. Die 2460 Meter lange Schrägseilbrücke im Süden des französischen Zentralmassivs westlich der Stadt Millau und ist die höchste Autobahnbrücke der Welt. (Quelle: <http://www.zdf.de/ZDFmediathek/beitrag/bilderserie/112560/Moderne-Bruecken-Konstruktionen/#beitrag/bilderserie/112560/Moderne-Bruecken-Konstruktionen>)

## *Fostering the Swiss Agro-Food Innovation-Ecosystem*

# The Area: The entire Agro – Food Value Chain From Field.....



....to Plate



# Swiss Food Research Call – Funding Scheme

- Funding of innovative Ideas in an early state
- High risk projects - Testing the idea - „Fail or succeed fast“
- Funding:
  - 5'000 CHF for high risk and very innovative ideas - support early phase testing
  - 7'500 CHF if idea is combined with other fundings
  - 10'000 CHF for „standard“ projects – Innovative idea which should be investigated further. Idea should have the potential to be explored further in a succeeding project
- Funding can be used according your purposes – cash money!
- Industry partner has to be identified & informed
- In special cases industry partner is not required – on request only
- All parties benefitting from the Call have to be members of Swiss Food Research
- Confidentiality ensured by membership contract

# Swiss Food Research Calls – What to do?

- Have an innovative idea
- Submit a project proposal (2-3" pages)
  - Describing your idea
  - Describe potential application, market and USP
  - Download application form and information from [www.swissfoodresearch.ch](http://www.swissfoodresearch.ch)

In case you receive a grant:

- Work on the project together with your partner from academia or industry.
- Present intermediate results at a review with experts
- Write a brief final report (1–2 pages) at the end of your project



# Swiss Food Research Call – What you will get!

- Confidential treatment of your idea ensured
- Receive an assessment of your proposal reviewed by experts from Academia
- Receive a grant in case your proposal is approved
  - 5'000 CHF / 7'500 CHF / 10'000 CHF depending on type of proposal
- Have face to face discussions with SFR experts as sparring partner
- Have an intermediate review with experts from SFR
- Receive support in finding industry partners
- Receive support in applying for further funding, e.g. Innosuisse project

## *Detailed information on funding scheme*

Swiss Food Research is the funding body of the SFR Call. Depending on the type and the quality of the call a maximum funding of 10'000 CHF can be obtained.

In case the reviewers find the call innovative but highly risky the call might be funded with 5'000 CHF to allow for testing of even very high risk / unsecure ideas.

This decision depends also on the total number of calls submitted. If a high number of calls is submitted many ideas might be funded but some with less money.

In case other fundings are requested and granted for the same topic, Swiss Food Research provides the possibility to receive also a funding. In that case the funding will be 7'500 CHF. The other funding source should be disclosed to Swiss Food Research and the difference in work carried out has to be addressed. By that multiple funding can be obtained which allows to perform more research work on an innovative idea.

The «standard» proposal will be funded with 10'000 CHF. Standard proposal refers to all innovative ideas that require testing in an early state. They should have the potential to be developed further and to be continued as an Innosuisse project or by another type of research project. The proposal should serve as a seed for a greater project to evolve from.



# Deadlines

- Submission of proposal: June 15th 2020
- Notification of acceptance of proposal: Beginning of Juli 2020
- Presentation of proposal & final decision on grant: Mid – end Juli 2020