

Factsheet for exhibiting start-ups

Agro-Food Innovation Forum 2019

professional exchange platform for innovation and start-ups

Event date

16 June 2020

Opening hours

10h00-18h00

Location

SWISS CAMPUS FOR AGRI & FOOD INNOVATION
Route de la Petite Glâne 13,
1566 Saint-Aubin
Fribourg

General conditions for exhibiting start-ups

Exhibition fee for start-ups funded 2015 or later

CHF 149*/99**

This includes:

- access for 3 people to exhibition and auditorium/speakers
- Coffee break, Lunch and Apéro
- network possibilities with industry, research institutes and other star-ups
- 5m² exhibition area
- pitching slot of 5 minutes
- mentioning in the exhibitions' digital documentation
- contact to media representatives

*for members of Swiss Food Research, Kompetenznetzwerk Ernährungswirtschaft or Cluster Food & Nutrition and SEIF. Please contact organizer for more information.

** Earlybird Tickets available until 31 January 2020

Cancellation free of charge until Friday, **31.05.2020**

Afterwards the participation fee will be charged.

Please register here:

<https://www.swissfoodresearch.ch/de/veranstaltungen/2020-06-16/3-agro-food-innovation-forum/>

Example exhibition area



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- Ca. 250 m²
- For maximum 20 presenting start-ups
- Open to participants

Exhibition space start-up



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- Space size approx. 5 m²
- presentation table 160cm x 80cm
- power connection
- pin board 120cm X 150cm
- Access hours for exhibitors: 08h00-19h00 for installation

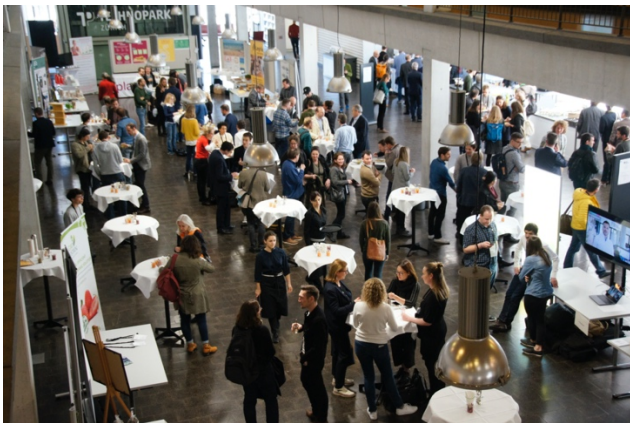
Pitching details



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- Pitching and space allocation will be in alphabetical order
- Presentation details:
 - o English language
 - o 5 minutes slot
 - o Free speech and beamer
 - o 16:9 Format
- Please send file, named with company name Power Point or PDF-Format to:
events@swissfoodresearch.ch

Tasting opportunity



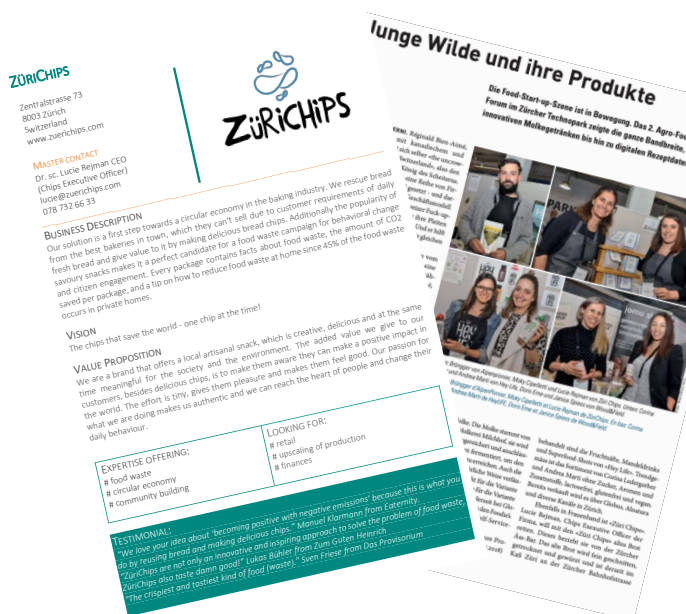
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During coffee breaks and lunch consumption products can be prepared and integrated into the catering's offer. Tell us, if and what products you want to be tasted and which handling and preparation is needed:

events@swissfoodresearch.ch

Deadline: 31.05.2020

Communication



- Your start-up will be presented in the event's booklet (i.e. picture)
- Journalists are invited to the Agro Food Innovation Forum
- (Press coverage 2019: 5 Releases in sectorial prints and online journals)
- Social media marketing with organization partners

Contact details

Organization team 2020 @ Swiss Food Research

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