





## MORNING

9:30	Doors opening and welcome coffee	
10:00	Opening AFIF 2020	
	Welcome & Opening session	Canton Fribourg & Organisation Committee
10:30	Pionieering Sustainable Business Approach	Sofia De Meyer, Opaline
10:50	Food Innovation Ecosystem — Future of Switzerland	Peter Braun, Swiss Food Research
11:15	Interactive Session on Innovation and Agro Food Switzerland	Open discussion with audience
11:30	Start-ups Pitching Session — Part 1	
12:30	Lunch and Tasting of innovative Products	
AFTERNOON		
14:00	Start-ups Pitching Session — Part 2	
14:45	KEYNOTE HEAD OF THE FEDERAL DEPARTMENT OF ECONOMIC AFFAIRS, EDUCTION AND RESEARCH	GUY PARMELIN
15:15	Start-ups Exhibition Zone — 1 to 1 contact	
16:45	Scale-up Success Factors in Food & Agri	Anieke Wierenga, ScaleUpNation
17:15	Wrap-up & Closing	Organisation Committee
17:30	Apéro & Networking	