

Innovation Group Meeting - Digitalization Agro-Food 5th Meeting

DATE	Thursday, November 7, 2019
LOCATION	University of Zurich (UZH), Raemistrasse 71, 8006 Zürich
ROOM	Room KOL-G-217 (Apéro at the UZH Lichthof)
TIME	13.00 – 17.30 hours followed by a reception (Apéro)

PROGRAM

TIME	TOPIC	SPEAKER
From 12:00	Welcome, snack, and coffee	
13:00 – 13:15	Introduction SFR innovation group digitalization agro-food and key-insights of the last meetings	Benjamin Rohrer, Swiss Food Research
13:15 – 14:00	SWISS BLOCKCHAIN HACKATHON 2019	Fabian Wahl, Agroscope
10'	Project "Immutable Land Lease Ledger"	Mike Schälchli, Earlybyte
10'	Project "AgroFood"	Oliver Gaede, Bio Suisse
10'	Project "Smiling Gecko"	Valentina Coria, Microsoft
14:00 – 14:20	Pitch WeCan Wine	Thomas Giacomo, WeCan Group
14:20 – 14:40	Presentation of FairTrace SA Food Traceability Platform & concrete projects	Bastien Chesaux & David Vincent, FairTrace SA
14:40 – 15:00	Alpine Hackathon 19 & Agricathon 18/19 Overview of promising projects and their outcomes	Prof. Alexandre Cotting, HES-SO Valais
15:00 – 15:30	Coffee break	
15:30 – 16:00	A Solution for a Swiss Digital Agri-Food Chain? Presentation of the ADA-EDA project and its implications	Prof. Dr. Alain Sandoz, Project Leader ADA-EDA
16:00 – 16:30	Focus Blockchains Blockchains – A Viable Solution for Traceability in the Foodchain?	Prof. Dr. Burkhard Stiller, University of Zürich, CSG
16:30 – 17:00	Focus Ethics and Data Ethical Risks and Opportunities of (Big) Data in Food- & AgroTech	Lea Strohm, Lab for Innovation Ethics, Ethix
17:00 – 17:30	Discussion, wrap-up and conclusion	Benjamin Rohrer & Fabian Wahl, Swiss Food Research
17:30 – 19:00	END Apéro and networking	

REGISTRATION

Please register on our website:

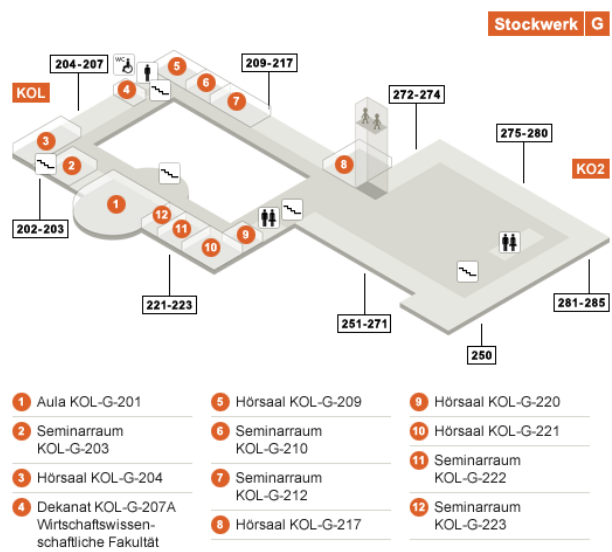
<https://www.swissfoodresearch.ch/en/events/2019-11-07/5th-meeting-ig-digitalization/>

Please find the directions on the next page.

DIRECTIONS & ACCESS

We are awaiting you at the University of Zurich, in the room **KOL-G-217** on the G floor of the KOL building (see on the map below) located at the Raemistrasse 71 in Zurich.

The venue is at about 10-15 min walk from the Zurich Main Station (Zürich Hauptbahnhof) or can be reached by tram (Nr.10, direction Zurich Flughafen or Nr.6, direction Zoo Zurich).



Please note that there are limited parking possibilities. It is highly recommended to use public transport.

Online ticket reservation and timetable: www.sbb.ch.