

2nd Agro Food Innovation Forum

Technopark Zürich, 21st of March, 2019

Organized by Swiss Food Research, Kompetenznetzwerk Ernährungswirtschaft, Cluster Food and Nutrition and FoodHack.

Program

9:00	Doors opening and welcome coffee (in the meantime: Members' Assembly of SFR)	
10:00	Opening AFIF 2019	
10:10	Welcome & Opening session – Promoters of the Agro-Food Innovation Eco System	Swiss Food Research, Kompetenznetzwerk Ernährungswirtschaft, Cluster Food and Nutrition, FoodHack
10:30	How science drives value boosting innovation	Prof. Erich Windhab, ETHZ
11:00	Being an entrepreneur – Brave or/and naive? Learning implies failure – insights from 2 entrepreneurs	Réginald Bien-Aimé, FuckUp Nights Coordinator in Switzerland and Serial Entrepreneur
11:40	Start-ups Pitching Session – Part 1 (8)	
12:30	Lunch	
14:00	Start-ups Pitching Session – Part 2 (12)	
15:15	Start-ups Exhibition Zone – 1 to 1 contact	
16:45	How to use Intellectual property rights intelligently– Traps, Dos & Don'ts	Ute-Christine Konopka, thinksafe
17:15	Wrap-up & Closing	Peter Braun, CEO Swiss Food Research
17:30	Apéro & Networking	