

digitalswitzerland



# SWISS

## AGRITECH & FOOD INDUSTRY EVENT

18<sup>th</sup> October 2018  
Audi Max, ETH  
Rämistrasse 101  
8092 Zürich

Within the location initiative digitalswitzerland, we present the first Swiss Agritech & Food Industry Event on October 18<sup>th</sup> 2018 at the Swiss Federal Institute of Technology in Zürich. Digitalswitzerland is coordinating digital industry events for significant sectors of the Swiss economy in close collaboration with the Federal Council Johann Schneider-Ammann, Federal Department of Economics, Education and Research.

**REGISTER HERE:**

**Link:** <http://bit.ly/Agritech18102018>

**Contact:** [info@digitalswitzerland.com](mailto:info@digitalswitzerland.com)

### **Digitization must support our agricultural policy:**

The Federal Council will send the future agrar politics (AP 22+) into consultation this autumn. It is based on three cornerstones: Firstly, companies must be able to develop entrepreneurially. Secondly, our agriculture must be successful on domestic and foreign markets and, thirdly, natural resources must be used but also protected. In his presentation, Federal Council Schneider-Ammann will show what contribution digitization can make to this.

### **Program:**

The Swiss Agritech & Food Industry event consists of a roundtable with representatives from corporates and start-ups of the Agritech, Food and Retail Industry as well as Swiss farmers who discuss challenges and opportunities for the Swiss Agritech, Food and Retail industry in a digitalized world, followed by a public event with a speech of federal council Johann Schneider-Ammann including a panel discussion - followed by a networking apéro and exhibition.

We look forward to welcoming Federal Council Johann Schneider-Ammann along with prominent industry and academia representatives.





# AGENDA

October 18, 2018 | 18:30 – 22:00  
ETH Zürich – Audi Max

EXHIBITION FLOOR, 18:30 - 22:00

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18:30 **OPENING – EXHIBITION**

19:30 **THE FUTURE OF SWISS AGRICULTURE IN A  
DIGITIZED WORLD**

Johann Schneider-Ammann

19:50 **PANEL DISCUSSION and Q&A**

Representatives from Industry and Academia

20:45 **NETWORKING – EXHIBITION – APÉRO**

## ROUNDTABLE PARTICIPANTS

### Corporates & Academia:

Bühler

Coop / Swissmill

EPFL

ETHZ

Fenaco

HAFL

Nestlé

Syngenta

### Start-ups:

Barto

CombaGroup

Ecorobotix

EnvEve

Essento

Gamaya

INHA!

Kickstart Accelerator

Mootral (Zaluvida Group)

Yamo

### Farmers:

Christian Schönbächler

Eric Gerber

Francis Egger

Nicola Marcionetti

Pascal Gutknecht

Pierre-André Geiser

Reto Leumann

Simon van der Veer